



## **Marketing and Communication Officer** **(Volunteer Position)**

The Marketing and Communications Officer will contribute to the delivery of best-practice and innovative marketing and communication strategies and will work to ensure that Green Karma's promotional and positioning activities complement organisational objectives.

### **About the role**

- Develop and implement marketing strategies and campaigns and lead the communications and promotional activities in consultation with the Green Karma Board.
- Advice on designing marketing and communications collaterals for different key stakeholders
- Organise meetings when appropriate to meet persons in authority to negotiate/network to promote Green Karma's campaigns (travel and lunch will be paid for by Green Karma)
- Other duties consistent with the position where required and/or requested by the board
- Should be willing to devote 3 to 4 hours per week

### **About you**

- A qualification in marketing, communications, media, or a related discipline, and/or equivalent demonstrated experience in a related field
- Experience in leading social marketing campaigns (community awareness/behaviour) and/or experience with community engagement methodologies desirably in a not-for-profit marketing setting
- Proven ability in building and managing relationships with a range of internal and external stakeholders
- Highly developed in communication and negotiation skills
- Understanding of food security issues, clean foods or broader environmental issues.

**Before applying** for the position, please review our website to identify whether our mission aligns with your goals and interests.

**To apply**, please send your resume to [volunteermanager.greenkarma@gmail.com](mailto:volunteermanager.greenkarma@gmail.com) and briefly explain why you are interested in working with Green Karma.